



SJGC

DEGREE DETAILS

JOURNALISM

OVERVIEW

Journalism, Broadcast Journalism, B.S.

Students on the journalism track are trained by experienced faculty to use traditional and new media tools to produce and disseminate news and information across multiple platforms to diverse audiences.

COURSE HIGHLIGHTS

Multimedia Oral Engagement

Through voice and on-camera analysis, students will learn to speak in clear, expressive language while increasing their oral communication media skills and engagement competency for today's professional media marketplace of employment.

Visual Storytelling

Teaches the fundamentals of visual storytelling integrating audio, video, text, and graphics. Visual Storytelling stresses the mastery of innovative storytelling practices in video programming as far ranging as electronic press kits, multi-camera production, stylized programs, corporate video, raw documentaries, and real time cinéma vérité.

TV News

Students learn and master junior and senior level collegiate television news and multi-media production skills and knowledge. Students will further develop and apply their broadcast writing style, conveying story elements, interviewee selection, shot composition, video sequencing and newscast producing.

Florida A&M University

School of Journalism & Graphic Communication
510 Orr Drive, Tallahassee, FL 32307 • 850-599-3379

For Inquiries,
scan here!



SJGC Student Media and Organizations

FAMU-TV 20

A 24-hour educational access cable TV channel that reaches 80,000 households

WANM-FM 90.5 The Flava Station

A 24-hour non-commercial radio station that also streams audio worldwide

The FAMUAN

An award-winning digital publication/newspaper that has been the voice of the students of Florida A&M University since 1919

JOURNEY

An award-winning magazine that gives students a place to develop their skills in journalism, social media, graphic design, photography, digital media production and public relations

FAMU ABJ

The student chapter of the National Association of Black Journalists

FAMU PRSSA

The student chapter of the Public Relations Student Society of America

FAMU SPJ

The student chapter of the Society of Professional Journalists

U. Design Club

An organization dedicated to developing the skills of graphic design students through user experience (UX) design.



SJGC Living Learning Community

The SJGC LLC is a program for first-time college freshman students who have an interest in pursuing careers in journalism, public relations, and graphic design. LLC students live together, take classes or workshops together, and support each other throughout their first year on campus.

To apply go to:

<https://www.famu.edu/students/living-on-campus/housing/llc/sjgc.php> or call (850) 412-7566.