

ELIGIBLE PROGRAMS

RECOMMENDED TSC COURSES FOR A SMOOTH TRANSFER

JOURNALISM PUBLIC RELATIONS

- **2.5 GPA Average** (ENC1101 & ENC1102)
- AMH2091 – African American History
- SLS1510 – College Success
- GRA1111C – Intro to Graphic Design
- SPC2608 – Public Speaking
- MMC1000 – Intro to Mass Media
- THE2000 – Theatre Appreciation (Journalism only)
- ECO2013 – Principles of Economics
- PHI2100 – Logic & Critical Thinking
- GEA2000 – World Geography
- LIT2000 – Intro to Literature

GRAPHIC DESIGN

- **2.5 GPA Average** (ENC1101 & ENC1102)
- AMH2091 – African American History
- GRA1111 – Graphic Design I
- GRA1206C – Typography
- SLS1510 – College Success
- ART1201C – Design Fundamentals
- ART1300C – Drawing I
- MMC1000 – Intro to Mass Media
- PGY Course – Photography

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**Start
Your
Journey
Today!**

SCAN HERE FOR MORE INFORMATION



850/599-3379
sjgc@fam.u.edu

TSC STUDENTS

YOUR PATHWAY TO FAMU SJGC STARTS HERE

Thinking About Transferring?

Get ahead with courses that seamlessly transfer to the School of Journalism & Graphic Communication at Florida A&M University.

sjgc.famu.edu



The School of Journalism & Graphic Communication (SJGC) at Florida A&M University is a leader in journalism, visual communication, and mass media education, offering students a dynamic environment to refine their storytelling and design skills. As the first HBCU journalism program to receive national accreditation, SJGC has built a legacy of excellence in preparing students for careers in media, public relations, and graphic design. With a strong emphasis on experiential learning, students gain hands-on experience in state-of-the-art facilities, producing compelling content across award-winning multimedia platforms. Whether developing visual narratives, crafting persuasive messaging, or designing engaging media, SJGC students graduate with the expertise to influence and innovate in an evolving digital landscape. Through student productions, mentorship from industry professionals, and access to a vast alumni network, emerging professionals at SJGC gain the real-world training necessary to excel in today's competitive media and design industries.

- **Hands-on learning with industry professionals**
- **State-of-the-art studios and design labs**
- **Award-winning faculty and alumni network**
- **Career opportunities in journalism, PR, and design**

WHY US!

Real World Projects
Hands-On Experience

State-Of-The-Art

Highly Trained Faculty

100,000 Square Foot Facility

First Accredited HBCU Journalism Program

Internship Opportunities With
NBA + ESPN + ABC News +
Bloomberg + NBCU + CBS
and more!

Graphic Design B.S.

As a graphic design student, you will delve into the visual language of design, exploring the principles of layout, typography, color theory, and digital tools. The curriculum encompasses hands-on experience with industry-standard design software, allowing you to learn to craft compelling visual narratives for a variety of mediums, including print, digital, video, and multimedia platforms.

By graduation, you will possess a diverse portfolio displaying your proficiency in creating visual identities, marketing materials, and digital interfaces, preparing you to contribute to the visual storytelling of individuals, businesses, organizations, and brands across diverse industries.

Students in the Graphic Design program are trained by experienced faculty to master the use of traditional and innovative design tools and techniques. They learn to conceptualize and create compelling graphics across various mediums, honing their skills to effectively craft and communicate visually impactful messages to the general public.

Our award-winning graphic design program teaches students the pillars of design principles, brand development, and creative campaigns for print, web, social media, motion graphics, UX/UI design, design research, digital media, and animation.

With exposure to current industry professionals and state-of-the-art technology, our students have won several local, regional, and national awards as well as secured internships and jobs in the media and creative fields with regional, national, and multinational companies.



Journalism B.S.

As a journalism major, you will take classes that allow you to learn from industry experts and gain hands-on experience through participation in award-winning publications, on-air television broadcasts, and radio programs. Our scholars learn high-demand skills such as research, reporting, ethical decision-making, production, writing, and editing, all of which enable journalists to effectively share information in different formats and styles.

Upon graduation, you will leave the School of Journalism & Graphic Communication with the tools needed for career success and to empower the public with information.

Students on the journalism track are trained by experienced faculty to use traditional and new media tools to produce and distribute news and information across multiple platforms to diverse audiences.

The journalism degree program encompasses award-winning student media, including The FAMUAN newspaper, Journey magazine, WANM-FM 90.5 radio, and FAMU-TV 20 cable channel.

Students in both the journalism track and public relations (PR) track will present a capstone project before graduation.



Public Relations B.S.

As a public relations major, you will learn how to communicate using social media, pitch letters, press releases, speeches, and all the elements of a media kit. The curriculum covers research, ethical considerations, production, writing, and editing, equipping you with the skills needed to strategically influence public perceptions.

By graduation, you'll possess the tools necessary to effectively navigate the dynamic landscape of public relations, building and maintaining positive relationships between organizations or clients, and their target audiences.

Students in the FAMU School of Journalism & Graphic Communication public relations track are trained by experienced faculty to craft compelling messages, navigate media relations, and execute promotional and communications campaigns that help to shape the public perception of clients, communities and organizations.

Students completing the requirements of the public relations program will be able to demonstrate the capabilities needed to succeed in increasingly complex PR, marketing and communications industries.

Our scholars gain mastery of the public relations process and its applications for nonprofit, government, industry-specific, agency, or corporate PR. Professors and industry leaders help guide students through hands-on, experiential initiatives such as student-run agencies like our innovative Venom PROz or as PR campaign managers for FAMU's J-School Journals.

Students in the public relations major learn how to communicate effectively by leveraging research, insights and storytelling via multimedia approaches, such as social media, video messaging, press releases, statements, media kits, and other tools.

Students in both the journalism track and public relations (PR) track will present a capstone project before graduation.

