Bachelor of Science in Public Relations Course Guideline (Effective Spring 2020)

V.3.5.2020

FIRST NAME: LAST NAME: STUDENT ID:

FRESHMAN 1ST TERM	HRS	GR	SEM	YR
ENC 1101 - Freshman Comm. Skills I	3			
GRA 1433 - Basic Design & Web Applications	2			
Mathematics: (Recommended: MGF 1106)	3			
POS 2041 - American National Government or POS 3063 - American Constitution *(Do not substitute for these courses).*	3			
Humanities Course	3			
SLS 1101 or Non-Journalism Elective	2			
SUBTOTAL HOURS	**16**			

FRESHMAN 2ND TERM	HRS	GR	SEM	YR
ENC 1102 - Freshman Comm. Skills II	3			
Humanities Course	3			
Mathematics: (Recommended: MGF 1107)	3			
POS 2112 - State & Local Government *(Do not substitute for this course).*	3			
GRA 1111 - Principles of Graphic Design *(Pre-req: GRA 1433)*	3			
SUBTOTAL HOURS	**15**			

SOPHOMORE 1ST TERM	HRS	GR	SEM	YR
GEO 3421 - Cultural Geography OR GEA OR GEO	3			
JOU 1040 - Language Skills for Media Prof *(Pre-req: ENC 1101 & ENC 1102 with minimum B average OR ENC 1101 & ENC 1102 with C'S and minmum B in ENC 2300 Effective Fall 2020.)*	3			
Foreign Language I or Sign Language I	3			
Foreign Language I or Sign Language I Lab	1			
MMC 2000 - Introduction to Mass Media	3			
Natural Science - (Recommended: BOT 1010 or EVR 1001)	3			
TOTAL HOURS	**16**			

SOPHOMORE 2ND TERM	HRS	GR	SEM	YR
JOU 2100C - Reporting & Writing I *(Pre-req: JOU 1040)*	3			
Foreign Language II or Sign Language II	3			
Foreign Language II or Sign Language II Lab	1			
Natural Science - (Recommend: BOT1010 or EVR1001)	3			
SPC 2600/1608/2608 Public Speaking or Speech	3			
TOTAL HOURS	**16**			

JUNIOR 1ST TERM	HRS	GR	SEM	YR
CGS 2060/EME 2040/MAN 2543	3			
JOU 3101C - Reporting & Writing II *(Pre-req: JOU 2100C)*	3			
MMC 2920 - Professional Dev. Colloquium *Pre-req: Junior Standing)*	1			
PGY 2401C - Photo Foundation	3			
PUR 3401 Critical Issues in PR *(Pre-rq OR Co-req: PUR 3000)*	3			
SYG 2000 - Introduction to Sociology	3			
SUBTOTAL HOURS	**16**			

JUNIOR 2ND TERM	HRS	GR	SEM	YR
AML 2010/AML 4610	3			
JOU 4342C - Reporting & Writing III (*Pre-req: JOU 3101C)*	3			
MAR 3023 - Principles of Marketing *(Pre-req: Junior Standing)*	3			
PSY 2012 - Introduction to Psychology	3			
PUR 3105 - PR Communications *Pre-req: PUR 3000 OR Co-req: PUR 3105)*	3			
SUBTOTAL HOURS	**15**			

SENIOR 1ST TERM	HRS	GR	SEM	YR
AMH 2010 or 2020 or 4420	3			
MAR 4323 - Principles of Advertising *(Pre-req: MAR 2023)*	3			
MMC 4203 - Media Ethics *(Junior Standing)*	2			
MMC 4945 - Internship *(Pre-req: JOU 2100C & Permission from Internship Coordinator)*	1			
PHI or REL Course	3			
PUR 4500 - PR Research & Strategies *Pre-req OR Co-req: PUR 3105*	3			
TOTAL HOURS	**15**			

SENIOR 2ND TERM	HRS	GR	SEM	YR
AFA 3104/AMH 2091	3			
ECO 2013 - Principles of Economics I	3			
LIT 2110/2120 - Introduction of Literature I or II	3			
MMC 4200 - Communication Law *(Pre-req: Junior Standing)*	1			
PUR 4800 PR Campaign *(Pre-req: PUR 3105)*	3			
TOTAL HOURS	**16**			

HOURS REQUIREMENT DASHBOARD

GRAND TOTAL HOURS =	**125**
AA DEGREE TOTAL HOURS =	**0**
HOURS NEEDED TO GRADUATE =	**0**

Courses Taken Will Not Count Towards Degree	HRS	GR	SEM	YR
	0			

Student's Signature - Date

Advisor's Signature Date

Division Director's Signature Date

Associate Dean's Signature Date

Dean's Signature Date

3/5/2020