Bachelor of Science in Public Relations Advisement Guide (Effective Fall 2025) LAST NAME: STUDENT ID: V.6.30.2025 FIRST NAME: FRESHMAN 1ST TERM HRS SEM YR FRESHMAN 2ND TERM HRS GR SEM YR ENC 1101 - Freshman Comm. Skills I 3 ENC 1102 - Freshman Comm. Skills II 3 JOU 1112 - Use of Information Resources 3 HUM 2210 Historical Survey I or equivalent alternative 3 3 3 Mathematics: (Recommended: MGF 1131) Mathematics: (Recommended: MGF 1130) POS 2041 - American National Government or POS 2112 - State & Local Government 3 3 AMH 2020 - US History 1865-Present SLS 1101 First Year Exp or College Transition 2 GRA 1433 - Basic Design & Web Applications 2 SUBTOTAL HOURS 14 SUBTOTAL HOURS 14 SOPHOMORE 1ST TERM HRS GR SEM YR **SOPHOMORE 2ND TERM** HRS GR SEM PUR 3000 Intro to Public Relations JOU 2100C - Reporting & Writing I(Pre-req: JOU 1040) 3 JOU 1040 - Language Skills for Media Prof RTV 2520 Visual Storytelling (Pre-req: ENC 1101 & ENC 1102 with minimum B average OR ENC 1101 & ENC 1102 with C'S and minmum B in ENC 2300 Effective Fall 2020.) 3 3 MMC 2920 Professional Development Colloquium HUM 2230 - Historical Survey II 1 3 MMC 2000 - Introduction to Mass Media 3 Natural Science (Recommended: BSC 1005 Biological Science) 3 Natural Science - (Recommended: BOT 1010 or EVR 1001) 3 SPC 2600/1608/2608 Public Speaking or Speech 3 GRA 1111 - Basic Design Principles TOTAL HOURS TOTAL HOURS 15 16 **JUNIOR 2ND TERM** JUNIOR 1ST TERM HRS GR **SEM** HRS GR SEM RTV 2230 Multimedia Oral Engagement 3 LIT or AML course JOU 3101C - Reporting & Writing II JOU 4342C - Reporting & Writing III 3 3 (Pre-req: JOU 2100C)Must have minimum of a 2.5 Cum GPA eq: JOU 3101C) PSY 2012 - Introduction to Psychology 3 3 MAR 3023 - Principles of Marketing or compliant alternative 2 PUR 3622 - Social Media/Data Analytics PUR 4500 PR Research & Strategies 3 3 SYG 2000 - Introduction to Sociology or approved alternative PUR 3490 Integrated Marketing Communication 3 TOTAL HOURS 14 TOTAL HOURS 15 SENIOR 1ST TERM GR SEM YR HRS **SENIOR 2ND TERM** HRS GR SEM AMH 2010 U.S. History 1492 – 1865 3 AFA 3104/AMH 2091 3 MMC 3254 Entrepreneurship, Leadership & Innovation (Junior Standa ECO 2013 - Principles of Economics I 3 g) 3 LIT or AML course 3 MMC 4481 Communication Law & Media Ethics (Junior Standing) 3 MMC 4945 - Internship MMC 3603 Strategic Communication 3 (Pre-req: JOU 2100C & Permission from Internship Coordinator) MMC 4922 Senior Capstone Colloquium 3 PHI 2101 - Introduction to Logic or REL compliant course GEO 3421 - Cultural Geography OR GEA OR GEO 3 PUR 4800 - PR Agency TOTAL HOURS TOTAL HOURS 16 16 **HOURS REQUIREMENT DASHBOARD Courses Taken Will Not Count Towards Degree** HRS SEM Credits Transferred In = **GRAND TOTAL HOURS =** HOURS NEEDED TO GRADUATE = 120

Date

Date

Date

Date

Student's Signature

Advisor's Signature

Division Director's Signature

Associate Dean's Signature