



GRAPHIC DESIGN Curriculum Guide

BACHELOR OF SCIENCE

FRESHMAN 1ST TERM		
COURSE	TITLE	HOURS
GRA 1433	Basic Computer Operations	2
GRA 1111	Graphic Design I	3
ART 1201	Design I Intro to Visual Arts	3
MGF 1106	Liberal Arts I	3
ENC 1101	Freshman Comm. Skills I	3
SLS 1101	First Year Experience - College Transition	2
SEMESTER HOURS		16

FRESHMAN 2ND TERM		
COURSE	TITLE	HOURS
GRA 1206	Typography	3
PGY 1403	Foundations of Visual Communication	3
AFA 3104	The African American Experience or AMH 2091 or AFA 2000	3
MGF 1107	Liberal Arts II	3
ENC 1102	Freshman Comm. Skills II	3
SEMESTER HOURS		15
YEAR 1 TOTAL		31

SOPHOMORE 1ST TERM		
COURSE	TITLE	HOURS
GRA 2114	Graphic Design II	3
GRA 2219	Advanced Typography	3
JOU 1040	Language Skills for Media Professional	3
	Natural Science - (Recommended: EVR 1001) or compliant alternative	3
ART 2300	Drawing I	
SEMESTER HOURS		15

SOPHOMORE 2ND TERM		
COURSE	TITLE	HOURS
GRA 2511	Package Design	3
GRA 2520	Web Design I	3
	Natural Science - (Recommended: BSC 1005) or compliant alternative	3
MMC 2000	Intro to Mass Media	3
AMH 2020	U.S. History 1865 to Present or POS 2041	3
SEMESTER HOURS		15
YEAR 2 TOTAL		30

JUNIOR 1ST TERM		
COURSE	TITLE	HOURS
GRA 3513	Brand Identity Systems	3
GRA 3163	Animation Process	3
SPC 2608	Public Speaking or approved alternative	3
GRA 3816	Conceptual Thinking	3
GRA 3524	Web Design II	3
SEMESTER HOURS		15

JUNIOR 2ND TERM		
COURSE	TITLE	HOURS
GRA 3515	Corporate Identity I	3
RTV 2230	Multimedia Oral Engagement	3
GRA-3135	User Experience Design	3
LIT 2110	Introduction to Literature or Approved AML Course	3
SYG 2000	Introduction to Sociology	3
SEMESTER HOURS		15
YEAR 3 TOTAL		29

SENIOR 1ST TERM		
COURSE	TITLE	HOURS
GRA 3164	Computer Animation Modeling	3
GRA 4941	Practicum I	3
MAR 3023	Principles of Marketing	3
GRA 4940	Graphics Internship	3
MMC 4481	Communication Law & Media Ethics	3
SEMESTER HOURS		15

SENIOR 2ND TERM		
COURSE	TITLE	HOURS
GRA 4197	Special Problems in Graphic Design (Portfolio)	3
GRA 4942	Practicum II	3
HUM 2211	Historical Survey 1 or Compliant Aternative	3
MAR 4323	Principles of Advertising	3
THE 2000	Introduction To Theatre	3
SEMESTER HOURS		15
YEAR 4 TOTAL		30

CURRICULUM TOTAL▶ 120

Effective Fall 2022