Bachelor of Science in Graphic Design Course Guideline (Effective 2012)

FRESHMAN 1ST TERM	HRS	GR	SEM	YR
(FALL ONLY) ART 1201 - Design I Intro to Visual Arts	3			
ENC 1101 - Freshman Comm. Skills I	3			
GRA 1433 - Basic Computer Operations *1st Pre-requisite* *Students are best served when they take GRA 1433, Basic Computer Operations, the semester directly BEFORE they take GRA 1111, Basic Design Principles.* ***This course CANNOT be taken concurrently with GRA 1111 or any graphic design course.***	2			
Humanities Course	3			
Mathematics: (Recommended: MGF 1106 - Liberal Arts I)	3			
SLS 1101 or Two-Hour Elective if course was not taken	2			
SUBTOTAL HOURS	**16**			

FRESHMAN 2ND TERM	HRS	GR	SEM	YR
AFA 3104 OR AMH 2091	3			
ART 2300 - Drawing I	3			
ENC 1102 - Freshman Comm. Skills II	3			
GRA 1111 - Basic Design Principles *2nd Pre-requisite* *(Pre-req: GRA 1433 must be taken the semester before GRA 1111.* ***This course CANNOT be taken concurrently with GRA 1433.***	3			
Mathematics: (Recommended: MGF 1107 - Liberal Arts II)	3			
SUBTOTAL HOURS	**15**			

SOPHOMORE 1ST TERM	HRS	GR	SEM	YR
Approved LIT, ENL or AML Course	3			
CGS 2060 - Introduction to Microcomputers	3			
(FALL ONLY) GRA 1333 - Graphic Arts Materials and Processing *3rd Pre-requisite* *(Pre-req: GRA 1433 .* ***This course CANNOT be taken concurrently with GRA 1433, GRA 1111, GRA 1206, and GRA 2508.)***	3			
Natural Science + (Recommended: BOT 1010 or EVR 1001)	3			
SPC Course	3			
SUBTOTAL HOURS	**15**			

SOPHOMORE 2ND TERM	HRS	GR	SEM	YR
GRA 1206 - Typography *4th Pre-requisite* *(Pre-req: GRA 1433 and GRA 1111. Must have all pre-requisites and CANNOT be taken concurrently. It is best taken concurrently with GRA 2508. GRA 2508 has a high degree of typography required in several projects.)*	3			
GRA 2508 - Color & Color Theory *5th Pre-requisite. This is a professional color class using the PANTONE Bridge Color Guide Set, which is a professional tool. Cost $219.00.* *(Pre-req: GRA 1433 and GRA 1111. Must have all pre-requisites and CANNOT be taken concurrently. It is best taken concurrently with GRA 1206. GRA 2508 has a high degree of typography required in several projects.)*	3			
JOU 1040 - Language Skills for Media Professional *(Pre-req: ENC 1101 & ENC 1102 with minimum B and C OR ENC 1101 & ENC 1102 with C's and minimum B in ENC 2300)*	3			
MMC 2000 - Intro to Mass Media	3			
Natural Science - (Recommended: BOT 1010 or EVR 1001)	3			
SUBTOTAL HOURS	**15**			

JUNIOR 1ST TERM	HRS	GR	SEM	YR
(FALL ONLY) ***GRA 3102 - Communication & Usability*** *(Pre-req: GRA 1433, GRA 1111, GRA 1333, GRA 1206, GRA 2508, and GRA 4531 - Pre-req OR Co-req. Must have all pre-requisites and CANNOT be taken concurrently.)*	3			
PGY 2401C - Photo Foundation	3			
SYG 2000 - Introduction to Sociology	3			
Three-Hour Elective	3			
Three-Hour Elective	3			
SUBTOTAL HOURS	**15**			

JUNIOR 2ND TERM	HRS	GR	SEM	YR
GRA 4531 - Advanced Typography *(Pre-req: GRA 1433, GRA 1111, GRA 1333, GRA 1206, and GRA 2508. Must have all pre-requisites and CANNOT be taken concurrently.)*	3			
MMC 4203 - Media Ethics *(Junior Standing)*	3			
PGY 2110C - Color Photography *(Pre-req: PGY 2401C. Course CANNOT be taken concurrently with pre-requisite.)*	2			
(SPRING ONLY) PGY 4820 - Electronic Still Photoshop *(Pre-req: PGY 2401C, GRA 1433, and GRA 1111. Must have all pre-requisites and CANNOT be taken concurrently with pre-requisite.)*	3			
Three-Hour Elective	3			
SUBTOTAL HOURS	**14**			

SENIOR 1ST TERM	HRS	GR	SEM	YR
(FALL ONLY) GRA 3521 - Internet Publishing and Research *Pre-req: GRA 1433, GRA 1111 and GRA 1206. Must have all pre-requisites and CANNOT be taken concurrently.)*	3			
(FALL ONLY) GRA 4941 - Practicum I *GRA 4941 and GRA 4922 are NOT interchangeable. (Pre-req: GRA 1433, GRA 1111, GRA 1333, GRA 1206, GRA 2508, GRA 3102 or GRA 3512, and GRA 4531 Pre-Req or Co-Req. Must have all pre-requisites and CANNOT be taken concurrently unless stated.)*	3			
MAR 3023 - Principles of Marketing *(Pre-req: JOU 1040)*	3			
MMC 4200 - Communication Law *(Pre-req: Junior Standing)*	3			
Three-Hour Elective	3			
SUBTOTAL HOURS	**15**			

SENIOR 2ND TERM	HRS	GR	SEM	YR
(SPRING ONLY) GRA 3139 - Time Based Design *(Pre-req: GRA 1433, GRA 1111, GRA 1333, GRA 1206, and GRA 2508. Must have all pre-requisites and CANNOT be taken concurrently.)*	3			
(SPRING ONLY) GRA 3512 - Brand Identity *(Pre-req: GRA 1433, GRA 1111, GRA 1333, GRA 1206, GRA 2508, GRA 3102 and GRA 4531 - Pre-req OR Co-req. Must have all pre-requisites and CANNOT be taken concurrently.)*	3			
GRA 3940 - Graphics Internship	3			
(SPRING ONLY) GRA 4942 - Practicum II GRA 4941 and GRA 4922 are NOT interchangeable. (Pre-req: GRA 1433, GRA 1111, GRA 1333, GRA 1206, GRA 2508, GRA 3102 or GRA 3512, and GRA 4531 Pre-Req or Co-Req. Must have all pre-requisites and CANNOT be taken concurrently unless stated.)	3			
MAR 4323 - Principles of Advertising *(Pre-req: MAR 3023)*	3			
SUBTOTAL HOURS	**15**			

Courses Taken Will Not Count Towards Degree	HRS	GR	SEM	YR