

# GRAPHIC COMMUNICATION CURRICULUM

Student \_\_\_\_\_ Adviser \_\_\_\_\_

Student ID# \_\_\_\_\_ Transfer ( ) College \_\_\_\_\_

## Division of Graphic Communication Requirements Bachelor of Science Graphic Design

### Effective Spring 2014

Division of Graphic Communication students are required to complete a minimum of 120 semester hours to earn a Bachelor of Science degree in Graphic Design.

	Credit Hrs.	Semester Taken	Grade
ENC 1101 Freshman Comm. Skills	3	_____	_____
ENC 1102 Freshman Comm. Skills II	3	_____	_____
ENC 2300 Improving Writing*	3	_____	_____
MGF 1106 Liberal Arts Math I	3	_____	_____
MGF 1107 Liberal Arts Math II	3	_____	_____
BSC 1005 Biological Science	3	_____	_____
PSC 1121 Intro to Physical Science	4	_____	_____
HUM 2211 Historical Survey I	3	_____	_____
LIT 2110 Introduction to Literature	3	_____	_____
AMH 2091 Intro to African-American History	3	_____	_____
SYG 2000 Intro to Sociology	3	_____	_____
SPC 2608 Public Speaking	3	_____	_____
CGS 2060 Computer Literacy I	3	_____	_____
SLS 1101 First Year Experience	2	_____	_____
MMMC 2000 Intro to Mass Media	3	_____	_____
JOU 1005 Language Skills for Media Prof.	3	_____	_____

*JOU 1005 prerequisite: ENC 1101 & ENC 1102 with minimum B and C grade OR ENC 1101 & ENC 1102 with C's and a minimum B grade in ENC 2300.*

\*Student must earn at least a B and a C in ENC 1101 and ENC 1102. Students who fail to meet this requirement must earn a B or better in ENC 2300 before enrolling in JOU 1005 or retake ENC 1101 or ENC 1102.

\*\*Student must earn C's or better in six semester hours of math.

\*\*\*Student must earn six credits in natural science courses.

\*\*\*\*Student must earn a minimum C grade in all Gordon-rule courses.

	Credit Hrs.	Semester Taken	Grade
ART 1201 Design I Intro to Visual Elements	3	_____	_____
ART 2300 Drawing I	3	_____	_____
GRA 1111 Basic Design Principles	3	_____	_____
GRA 1433 Basic Computer Operations	2	_____	_____
<i>GRA 1111 and 1433 may be taken concurrently</i>			
GRA 2508 Color and Color Theory	3	_____	_____
<i>GRA 2508 and 2106 may be taken concurrently</i>			
PGY 2401 Photo Foundation	3	_____	_____
PGY 2110 Color Photography	3	_____	_____
PGY 3610 Photojournalism	3	_____	_____
MMC 4200 Communication Law	3	_____	_____
MMC 4203 Media Ethics	2	_____	_____
<i>Req. JOU 1005</i>			
MMC 4945 Internship	1	_____	_____
GRA 1333 Graphic Arts Materials & Process	3	_____	_____
GRA 3921 Graphic Communication Colloquium I	1	_____	_____
GRA 2106 Typography	3	_____	_____
<i>Req. GRA 1111, GRA 1433, and GRA 2508</i>			
GRA 3102 Communication & Usability	3	_____	_____
GRA 3139 Time Based Design	3	_____	_____
GRA 3512 Brand Identity	3	_____	_____
GRA 3521 Internet Publishing & Research	3	_____	_____
GRA 4531 Advanced Typography	3	_____	_____
<i>Req. GRA 2106 and GRA 2508</i>			
GRA 4941 Design Practicum I	3	_____	_____
GRA 4942 Design Practicum II	3	_____	_____
MAR 3023 Principles of Marketing	3	_____	_____
MAR 4323 Principles of Advertising	3	_____	_____

Courses in Secondary Education (12 Semester Hours)

Course	Credit Hrs.	Sem. Taken	Grade
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

# Division of Graphic Communication

## Self-Guided Registration

GPA Requirement: 2.0 or better.

*All students must take S/JC and Journalism Core Courses*

COURSE	PRE-REQUISITES	EXPLANATION
JOU 1005, Language Skills for Media Professionals	<ul style="list-style-type: none"> <li>ENC 1101 and ENC 1102 with at least a B and a C</li> </ul>	If you earn two C's, then you must take ENC 2300, Improving Writing, and earn at least a B. Or you may retake ENC 1101 or ENC 1102 and earn at least a B.
MMC 2006, Intro to Mass Media	<ul style="list-style-type: none"> <li>ENC 1101 and ENC 1102</li> </ul>	Should be taken your sophomore year, preferably while you are enrolled in JOU 1005.
GRA 1111, Basic Design Principles		Sophomore status. GRA 1111 may be taken concurrently with GRA 1433.
GRA 1433, Basic Computer Operations		Sophomore status. GRA 1111 may be taken concurrently with GRA 1433.
MMC 4200, Communication Law		Junior status
MMC 4203, Media Ethics	JOU 1005, Language Skills/Media Professionals	Junior status
MMC 4945, Internship	JOU 1005, Language Skills/Media Professionals	Required for all students. Complete Internship Form and submit to Professor Gordon, Internship Coordinator (room 4038).
MAR 3023, Principles of Marketing		Pre-requisite for MAR 4323
MAR 4323, Principles of Advertising		Must have taken MAR 3023
PGY 2401, Photo Foundations		
PGY 2110, Color Photography		
PGY 4820, Electronic Still Photo	PGY 2401 and PGY 2110	
GRA 1333, Graphic Arts Materials & Process		
GRA 2508, Color and Color Theory	GRA 1111, GRA 1433	
GRA 3102, Communication & Usability		Sophomore status. GRA 1206 may be taken concurrently with GRA 2508.
GRA 3129, Time Based Design		
GRA 3521, Internet Publishing and Research		
GRA 3595, Brand Identity		
GRA 3921, Graphic Communication Colloquium		Junior status
GRA 4531, Advanced Typography	GRA 1206 and GRA 2508	Color Theory, Typography, and Advanced Typography are the prerequisites for the remaining Graphic Design curriculum.
GRA 4941, Design Practicum I		
GRA 4942, Design Practicum II		

Secondary Emphasis requires 12 credit hours.