

SCHOOL OF JOURNALISM & GRAPHIC COMMUNICATION

As the first accredited program of its type among the nation's historically black colleges and universities, the School of Journalism & Graphic Communication sets the standard in journalism and graphic communication. Since its founding in 1982, SJGC consistently receives high marks for the quality of its graduates. Students have earned top awards and honors for their work on multiple media platforms from the Academy of Television Arts and Sciences College Awards, the Associated Press, CNN, the William Randolph Hearst Medallion, Black College Communication Association and numerous other entities.

SJGC is technology-based unit of FAMU. It is composed of two divisions—journalism and graphic communication. The Division of Journalism offers instruction in digital broadcast and print journalism, and public relations. The Division of Graphic Communication offers instruction in visual communication through its graphic design curriculum. SJGC has several scholarships, professorships and academic chairs sponsored by leading foundations and corporations.

Students showcase their talents and gain experience on campus through student media that includes the award-winning *Famuan* student newspaper, FAMU-TV campus television channel, *Journey* magazine, and WANM-FM campus radio station. The school's faculty provides scholarly, relevant and research-based instruction to more than seven hundred undergraduate majors. Our alumni are leader contributors in a variety of creative, communication sectors across the globe.

SJGC is also engaged in several meaningful partnerships and agreements with nationally recognized organizations that seek to train the highest quality of African-American multimedia communicators. SJGC and the School of Business and Industry partner to host the annual Media Sales Institute, a nationally recognized training and placement program for recent college graduates interested in pursuing careers in media sales for local and national clients. SJGC also partners with the Dow Jones News Fund to offer a weeklong summer camp for high school students interested in multimedia journalism. Also, the National Association of Black Journalists annually invests in sponsoring a Multimedia Short Course at FAMU. The NABJ Short Course is a three-day intensive workshop that provides hands-on experience for the nation's college students with instruction provided by the industry's top communicators. SJGC also offers public relations and visual communication workshops.

Construction will soon begin in SJGC's 100,000-square-foot facility for a 24-hour, multi-platform news network, the Black Television News Channel. The FAMU Board of Trustees unanimously agreed to enter into an 11-year contractual partnership with BTNC. BTNC's mission is to professionally produce intelligent programming that is informative, educational, entertaining, inspiring and empowering to the black viewing audience. BTNC also will offer hundreds of mentorships, internships and other training opportunities to students enrolled at FAMU and all collegiate students of color at schools nationwide.

Enrollment: 743 (spring 2014)

Dr. Ann Wead Kimbrough, Dean

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